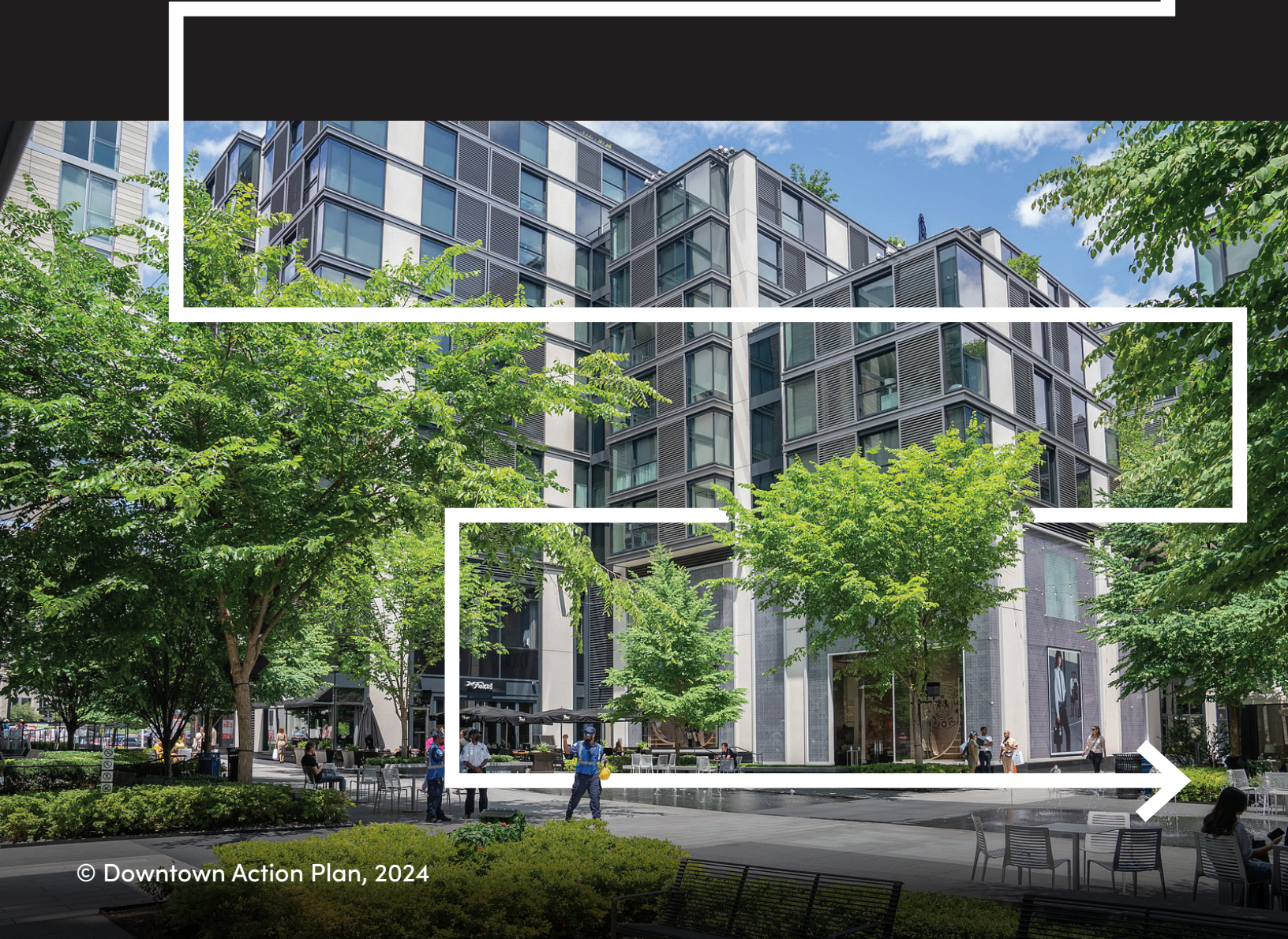


Downtown DC Business Improvement District and  
Golden Triangle Business Improvement District Present

# Downtown Action Plan **Executive** **Summary**





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# Introduction

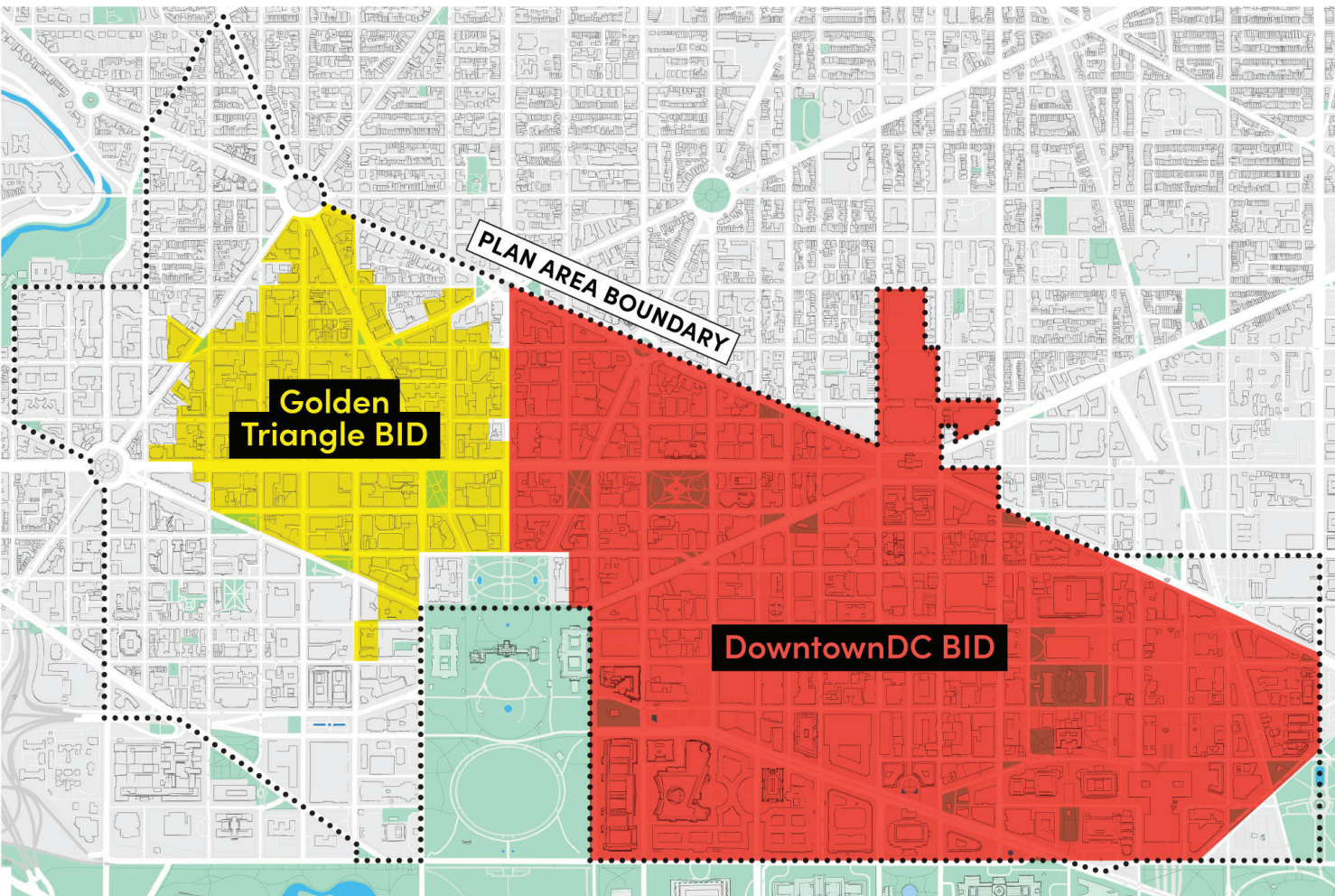
01



# The Downtown DC Action Plan

("DAP"), covering \_\_\_\_\_ blocks of the District of Columbia's central core, is the implementation vision outlined in the January 2023 D.C. Comeback Plan. The necessity of the DAP is all the more urgent given the significant deterioration in foot traffic activity and subsequent declining tax

revenues produced by the area. In December 2023, the announcement of a plan to move the Washington Wizards and Capitals to a new Arena in Northern Virginia was a consequential announcement for the District's Downtown economy.



The Downtown Action Plan makes recommendations for investments and policy interventions to be implemented over the next five years, FY 2025 through FY 2029, to reach the Plan's Vision and Goals over the next five to twenty years. This Advance Summary contains the key findings, program and policies, and the return on investment

of the comprehensive suite of interventions, which are anticipated to restore Downtown's tax revenues to pre-pandemic levels. The full version of the DAP is anticipated for release in **April 2024**.

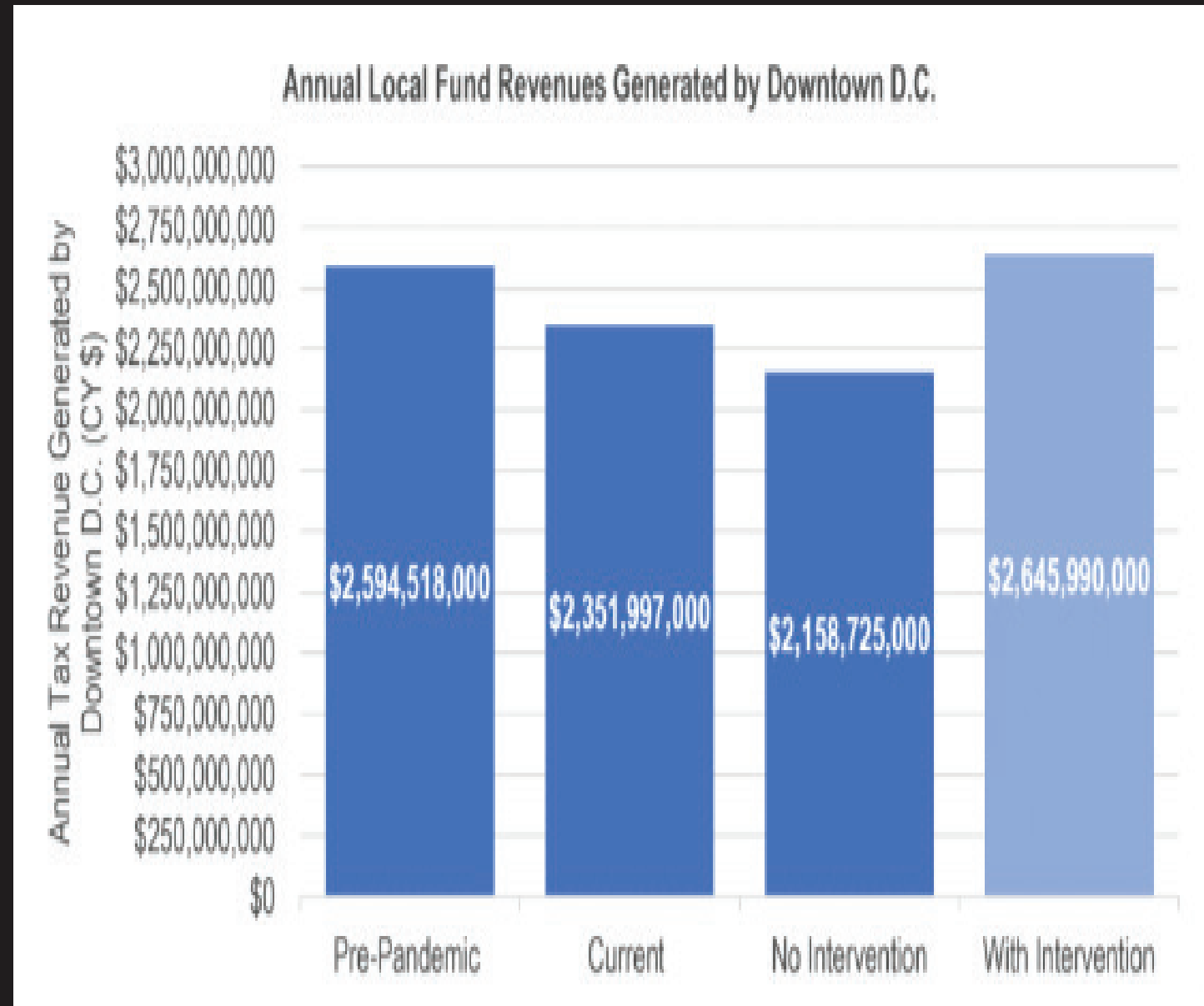
## Current Conditions

Downtown D.C. has undergone a remarkable evolution over the last thirty years, transforming from primarily the center of the federal government and office monoculture to a true, mixed-use urban center. Downtown D.C. currently serves approximately 320,000 employees, 25,000 residents, and 16 million unique visitors each year, and it generates more than \$2.3 billion in local fund revenues to the District annually – totaling 24% of all such District revenues.

**Today, Downtown D.C. now finds itself at a post-pandemic inflection point.** Once a bustling employment center, Downtown D.C. has faced an outflow of office workers in response to remote and telework trends, and it has not added nearly enough visitors and residents to offset the resulting loss of day-to-day activity.



I will be redoing this chart



As shown in the graphic above, the current economic trends would further reduce the District's local fund revenues by as much as \$193 million per year over the next five to 10 years.

Now more than ever, it is essential for Downtown D.C. to evolve from an office-dominant central business district to a dynamic, mixed-use city center that is more resilient, inclusive and returns to its previous level of tax revenue generation.

The District faced an analogous situation in the mid-1990's, when it was essentially bankrupt, with a junk rating on its bond, under the oversight of a federally mandated "Control Board". At that time, the District invested new downtown arena, the Walter E. Washington Convention Center, a Downtown Retail TIF program, a modest housing tax abatement approximately \$520 million or \$1.3 billion in today's dollars on initiatives including new downtown arena, the Walter E. Washington Convention Center, a Downtown Retail TIF program, a modest housing tax abatement.

**Without intervention, underutilized commercial space and decreased activity are poised to fuel a self-reinforcing cycle of declining investment, property values, and tax revenues.**

# Vision for Downtown D.C.

02



# Process & Engagement

Community Engagement was focused on direct feedback, surveys and public meetings of workers, residents, employers, District leadership and other local stakeholders. Over the course of the six month engagement process, the DAP team held XX meetings, received over XXX written comments,

and nearly XXX responses to the public survey. The findings and recommendations in the plan flowed directly from this robust community engagement process.

# Overall Vision


Redefine the central business district of D.C. to be a resilient and adaptable mixed-use downtown that is welcoming and alluring to a diversity of people.


a mixed use Downtown with significantly more residents and growth in university, arts, culture, entertainment and local business activity with world-class parks and public spaces.

This overall vision was highlighted at the July 2023 Federal City Council sponsored “Futuring of Downtown” session where the overwhelming consensus was that the District’s Downtown must transition from a mono-culture of office space to

The following Vision Characteristics are the organizational framework for setting the Action Plan’s Goals and recommended investments and interventions.

 **Public Safety**  
Where safety is a given

 **Transportation**  
That is easy and fun to get around


 **Public Realm**  
Where the public realm showcases sustainable urbanism


 **Office**  
Where employers choose to locate and employees choose to work – that offers public and private spaces designed for collaboration and innovation


 **Economic Evolution**  
That fosters new economic growth in priority sectors and takes advantage of expertise in policy, global initiatives, education, and communications

 **Visitors**  
That attracts people from the city, region, country, and across the globe for world-class experiences in arts, entertainment, culture, sports, and hospitality

 **Education**  
Known as a global learning hub for pre-k to post-grad, with access to global thinkers and decisionmakers, anchored by top-tier universities from across the globe

 **New Catalysts**  
That brings life to areas that are currently underutilized or unengaging, but that offer the scale needed to create new destinations

 **Retail**  
Where people go to have numerous and unique experiences for shopping and dining

 **Residential**  
For a variety of residents distinguished by its livability and inclusivity

# Investments & Interventions

Concurrent with the implementation of the Downtown Action Plan’s Investments and Interventions listed below, the Action Plan recommends that the District (1) maintain its \$500 million proposal for a substantial renovation of the existing Capital One Arena as it works on a “Plan B” for the arena site and the surrounding area, (2)

expedite and streamline the implementation of the Housing In Downtown Tax Abatement program (“HIDTA”), and (3) works to create permanent and dedicated funding for the District and region’s Metro Rail and Bus system.



## Estimated Immediate & Near-Term Funding Needs to Begin the Effort to Redefine Downtown D.C.

For fiscal year 2025 – fiscal year 2029

Vision Element	Description	District Investment (in millions)
<b>New Catalysts</b>	Investments to accelerate existing development efforts, and to plan for the future of distressed and publicly owned assets	<b>\$87</b>
<b>Visitors</b>	Investments in events, arts activations, streetscape improvements, and cultural districts to bring new visitors to Downtown D.C.	<b>\$70</b>
<b>Residential</b>	Investments to facilitate the addition of housing and household services, as well as an examination of areas where modest changes to the Height Act can yield dramatic improvements to housing opportunities and affordability	<b>\$55</b>
<b>Parks &amp; Public Realm</b>	Investments to boost the quality and quantity of parks and open spaces across Downtown D.C., through funding for improvements and ongoing maintenance	<b>\$55</b>
<b>Office</b>	Investments to attract and retain office users, including an expansion to the Vitality Fund	<b>\$45</b>
<b>Economic Evolution</b>	Investments to kickstart the growth and expansion of the District economy, starts with funding for business attraction staffing and marketing	<b>\$32</b>
<b>Public Safety</b>	Investments for a breadth of public safety-related initiatives, including dedicated spaces to bring first responders into the Downtown community and new resources to supplement MPD efforts	<b>\$32</b>
<b>Retail</b>	Investments to support retail users in Downtown D.C., including grants for short-term and pop-up concepts as well as long-term tenants	<b>\$20</b>
<b>Transportation</b>	Investments to improve the multi-modal accessibility of Downtown D.C. for pedestrians, transit riders, and drivers alike	<b>\$10</b>
<b>Education</b>	Investments in a dedicated team and marketing efforts to facilitate the transformation of Downtown D.C. into a global learning hub	<b>\$5</b>
<b>Supports for All the Above</b>	Identification of a strategic ombudsman and formation of a Downtown Recovery Team	<b>\$20</b>
<b>Total</b>		<b>\$430</b>

NOTE: Table excludes funds already committed or that would be reprogrammed



## Vision for Downtown D.C.

Both the Mayor's FY 2025 budget proposal (to be released March 2024) and the full Downtown Action Agenda report (to be released in April 2024) will contain the complete list of recommended investments and legislative and regulatory interventions.

The Downtown Action Plan recommends the inclusion of both its (1) \$430 million of investments and (2) legislative interventions in the FY 2025 Budget as a bold and effective plan to assure Downtown's Recovery and Reimagination – achieving the Downtown Action Plan's Vision and Goals.



# Foundational Elements & Key Nodes

03



# Foundational Elements

## 01 Stemming the Public Safety Crisis

**Proactively and aggressively address safety concerns, developing both top-down and bottom-up approaches to public safety.**

crime today than they were prior to the pandemic. A comprehensive approach to public safety in Downtown D.C. is thus necessary to provide a secure foundation on which other interventions can build.

Residents, employees, and visitors in Downtown D.C. are nearly twice as likely to experience violent

### Now

- Expand budgeted resources for the Safe Commercial Corridor Grant Program
- Reconsider Police Service Area boundaries to allow for a more efficient distribution of law enforcement within Downtown D.C.
- Continue to support the recently opened real-time crime center (RTCC)
- Continue to support the Multiagency Nightlife Task Force, and consider the inclusion of new resources to alleviate pressure on Metropolitan Police Department (MPD) resources.
- Draft and implement comprehensive legislation specifically targeting organized retail theft.
- Address pinch points in the permanent supportive housing case management system.
- Conduct a lighting assessment and incorporate additional lighting as necessary

### Near Term

- Establish two public safety stations in which police, fire, mental health, and other first responders can work, meet, and collaborate within Downtown D.C.
- Expand MPD's Housing Assistance program to incentivize long-term relocation of public employees to Downtown D.C.

### Future

- Establish two public safety stations in which police, fire, mental health, and other first responders can work, meet, and collaborate within Downtown D.C.
- Expand MPD's Housing Assistance program to incentivize long-term relocation of public employees to Downtown D.C.

In tackling how to create a Downtown Action Plan, the Project Team and Downtown Stakeholders developed five Foundational Issues that the Plan needs to address and developed specific actions for five key nodes/locations.

This section lists the actions needed to address each Foundational Issue, which then rolls-up into the summary list of investments and regulatory interventions listed previously.

## 02 Creating a Place of Choice to Locate & Do Business

**Enhance the attractiveness of Downtown D.C. as a place to start and grow businesses, and expand the toolkit with which the District can attract these businesses and enable them to thrive.**

Today, the District features a stringent regulatory environment that impacts businesses of all sizes in

Downtown D.C. By lowering barriers for existing and future businesses, the District can support long-term talent retention and cultivate increased entrepreneurial spirit, creating economic windfalls in the process.

### Now

- Streamline and simplify regulations, especially those that disproportionately impact small businesses, in the areas of licensing, permitting, and documentation (egg., Clean Hands)
- Increase business attraction and relocation lead staffing capacity, and align attraction and incentive efforts around target industry clusters as identified in the Comeback Plan
- Develop marketing plans to attract firms in target industry clusters, as well as real estate firms and investors with specialty areas related to Downtown Action Plan interventions.
- Launch a soft-landing program to attract international companies.
- Create a new grant program for pop-up and short-term retail in high-vacancy areas, and expand the Retail Recovery grant program to support long-term businesses.
- Explore updates to street vending license requirements to dissuade organized shoplifting.
- Improve interagency coordination around special event proposals to streamline review, and dedicate funding for recurrent events and activations that require road closure and security

### Near Term

- Expand the Vitality Fund and improve its structure, through such changes as loosening eligibility requirements to support a broader base of users.
- Create retail incentive programs to retain and attract soft goods and residential-serving retail.
- Expand incentives for early-stage firms to include seed grants and other investments

### Future

- Create a Downtown Business Resource Center to accelerate delivery of licenses and permits for small- and medium-size businesses that have decided to invest in the District.
- Create a dedicated technology entity to invest in early-stage companies and entrepreneurs.
- Establish a regulatory free trade zone to attract firms in target industry clusters.
- Offer tax abatements for target retail tenants that help to satisfy broader programming goals along commercial corridors

## 03 Creating a Place of Choice to Locate & Do Business

**Improve the ability for housing conversions and new developments to occur in Downtown D.C., and create appealing residential nodes that can make it more inclusive, multigenerational, and equitable.**

With fewer than five housing units for every 100 employees, Downtown D.C. features an

employment-centric built environment, and a lack of housing opportunities is placing it at a growing competitive disadvantage. Realizing strong demand for housing in Downtown D.C. will require the District to adopt a more aggressive and concerted residential strategy to position the submarket as a desirable place to live, work, and play.

### Now

- Implement Housing in Downtown (HID) tax abatement program, monitoring uptake to explore opportunities for expansion, such as introducing geographic bonuses in key nodes.
- Install and implement streamlined construction and building permit processes—providing velocity permitting at no cost to residential projects—and clarify building fee structure.
- Increase feasibility of conversions and redevelopment by introducing flexibility in building codes and BEPS program standards, grandfathering in curb cuts, and automatically adjusting tax classifications of new multifamily developments
- Begin effort to amend the Height Act by studying areas where modest increases in height caps could maximize housing opportunities with a focus on workforce housing.
- Improve efficiency and clarity of the condominium warranty claims process.
- Encourage development of parks and green space and invest in existing parks where residential pipeline indicates robust future resident population growth is likely.
- Define goals for household services and social infrastructure (e.g., grocery stores, recreation centers), and address regulatory and zoning issues preventing fabrication, food prep, live-work, and other residential-serving facilities and uses.
- Update streetscape guidelines to support retail and social infrastructure uses

### Near Term

- Introduce 10-year Tenant Opportunity to Purchase Act (TOPA) suspension for new housing that is not replacing existing housing.
- Explore reforms to Transferable Development Credit system, such as allowing density bonuses from Downtown residential projects to be utilized elsewhere in the District.
- Promote more flexible affordability requirements to increase supply of workforce housing

### Future

- Evaluate modifications to the Historic Preservation Review Board (HPRB) process to ensure a productive balance between housing supply and historic preservation goals.
- Explore options to expand and prioritize the Employer-Assisted Housing Program (EAHP) to create additional housing opportunities for underrepresented groups in Downtown.
- Prioritize residential or potential residential nodes for public streetscape improvements

## 04 Planning for Transportation as an Asset

**Build on the District’s competitive transportation advantage of having an accessible, multimodal, and central business district, and improve the ease with which all users can travel to, from, and within it.**

Although Downtown D.C. contains robust transportation infrastructure, it lacks a system-wide approach to ensure each travel mode is allocated

sufficient dedicated space on public rights of way. Despite volumes of auto traffic that have effectively returned to pre-pandemic levels, a substantial number of people still travel into Downtown D.C. on foot, by bike, and via public transit, highlighting the strong opportunity to lean into this core competitive strength. In the short-term, Downtown still needs to accommodate commuter demand for automobile trips and parking.

### Now

- Advocate for full, permanent and dedicated funding of Metro in partnership with other jurisdictional partners
- Create a long-term transportation plan for Downtown D.C. that delineates modal hierarchies of streets, while continuing to advance new measures of evaluation (MOEs) to give appropriate weight to all transportation modes.
- Accelerate existing urban design and streetscape projects, ensuring safety considerations are addressed with pedestrian-first engineering solutions.

### Near Term

- Implement a dynamic pricing program for on-street parking.
- Create a common platform for off-street parking management to improve utilization of off-street garages.
- Reallocate curbside parking spaces in targeted-areas to uses that promote housing, retail, arts, culture, and recreation

### Future

- Prioritize completion of existing Vision Zero projects identified on the high injury network.
- Consider planning for the removal of legacy one-way street configurations.
- Implement special design corridors and streets, integrating multi-modal mobility systems along key corridors such as K Street, 8th Street 17th Street, New Jersey Avenue, 19th Street, and F Street
- Work with jurisdictional partners to secure funding for interior and exterior modernization of Downtown D.C. Metrorail stations, including greater resources for visitors.
- Expand tree canopy and building-to-building fabric shade elements.
- Rebalance and expand Capital Bikeshare capacity and expand existing e-bike rebates to encourage non-motorized travel.
- Consider programs that provide workers with free or subsidized transit.
- Designate zones for activation, building on ongoing District experimentation (e.g., H Street Festival) and examples from other major downtowns

## 05 Making it Happen

**Lay the groundwork for the successful execution of the Downtown Action Plan, and develop a strategy for distressed and public assets.**

Meeting the ambitious goals laid out in the Downtown Action Plan will require continued forward momentum. To that end, the District should facilitate the creation of a dedicated Downtown Action Plan Team, which would

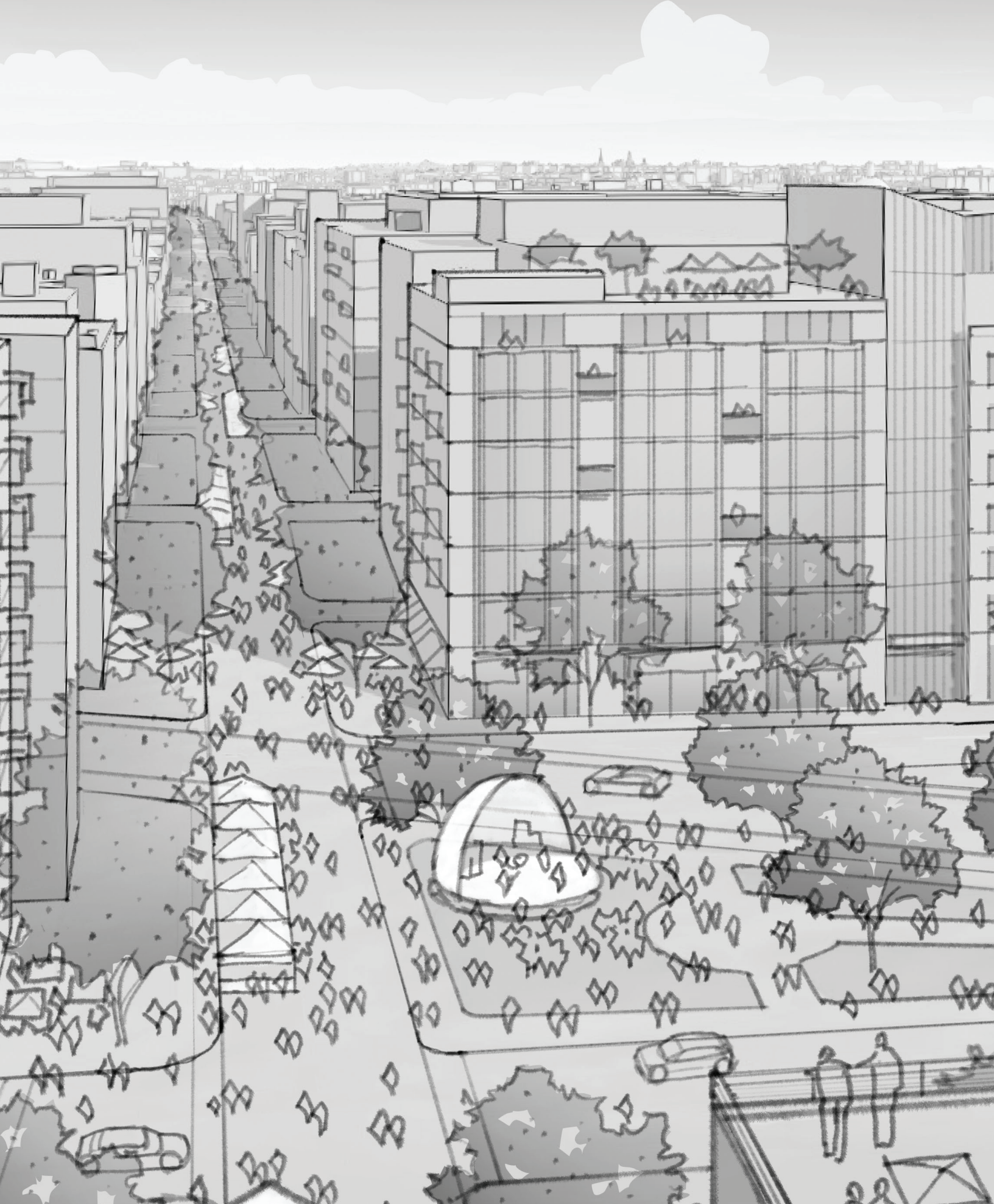
consist of dedicated DMPED Staff (“Downtown Action Plan Staff”), DowntownDC and Golden Triangle BIDs and Downtown Action Plan Committee as well as decide whether additional implementation support is needed from another, separate entity, to accelerate the repositioning of distressed office building or to execute plans for key opportunity sites.

### Now

- Convene an interdisciplinary Downtown Action Plan Committee of key agency heads, BID leadership, and private sector stakeholders, including committees for focus areas. The Committee should meet no less than quarterly to track the implementation of the Action Plan, and a smaller working group of the BIDs and DMPED to meet no less than monthly to support the Downtown Action Plan Committee and track implementation of the Action Plan.
- Utilize funding levels and schedule priorities from Downtown Action Plan to create multi-year implementation plan and budget.
- Increase in-house capacity by identifying an individual or team within District government to serve as strategic ombudsman for Downtown D.C., and by creating a dedicated university relations liaison to act as key point person for universities operating in Downtown D.C.
- Leverage District funds to invest directly in redevelopment efforts as a public partner to private sector developers, particularly with regard to executing on plans for opportunity sites.
- Act as partner in the development of ground-up sites in Downtown D.C. that could present opportunities for catalytic growth, such as remaining phases of Capitol Crossing, the Government Printing Office, Fifth and K Parking Lot.

### Near Term

- Ensure other potential opportunity sites are planned, targeted, and marketed to maximize their impact on Downtown and align with broader programming goals.



# Key Nodes

## Historic Green Triangle

**Revamp Farragut Square and McPherson Square, and connect these and other nearby parks and public spaces via a network of comfortable and pedestrian-friendly corridors to draw visitors off the National Mall and into Downtown D.C.**

Likely the most opportune area to draw tourists into Downtown D.C. is immediately north of the

White House. The vision of establishing a “history triangle” between Farragut Square, Franklin Park, and Lafayette Square in this area reflects a unique strategy to transform this area into a true destination—one in which the quality of the public realm is commensurate with the extent of its civic importance.

### Now

- Take a leading role in the management of Farragut Square and McPherson Square, and accelerate improvements to these urban parks.
- Implement initial improvements from the Office of Planning (OP) Public Realm Plan to parks and roadways within the Historic Green Triangle, including connecting Farragut Square and McPherson Square via a green boulevard along I Street
- Widen the sidewalks and calm vehicular traffic on the 800 blocks of Connecticut Ave NW, Vermont Ave NW and 17th Street, to bolster connections between Farragut Square, McPherson Square, and Lafayette Square

### Future

- Work with the National Park Service (NPS) to ensure renovations to Lafayette Square are synergistic with other public realm improvements.
- Implement wayfinding and public art improvements along 15th Street, 17th Street, and other corridors with already-significant concentrations of visitors and tourists to channel visitor traffic to the Historic Green Triangle.
- Utilize public art and signage between Farragut Square, Franklin Park, BLM Plaza, and Lafayette Square to create a “history triangle” for visitors, and implement further activations and improvements to then channel this visitor traffic into other parts of Downtown D.C.
- Create a model for a multi-modal urban promenade along K Street, including green spaces.
- Work with property owners to create a retail plan (possibly including a master leasing program) focused on outdoor eateries, casual dining options, and locally made goods

## Foundational Elements & Key Nodes

### Downtown West

**Create a new entertainment, hospitality, and cultural district to attract people from surrounding neighborhoods, leaning into the National Geographic redevelopment and a new entertainment venue in the Golden Triangle along 17th Street north of K Street.**

Downtown West offers several of the ingredients needed for a successful day and after-hours

destination, with a robust supply of nightlife and hotel options. Recognizing this untapped potential, the following strategy aims to redefine the built environment and identity of Downtown West, not only by introducing cultural and entertainment elements, but also by strategically spreading these offerings to the Downtown West node.

#### Now

- Complete a cultural master plan to guide development of a new cultural district west of 16th Street
- Develop a targeted block redevelopment plan for distressed assets in and around Downtown West, focusing on areas in which site assemblages are most feasible for repositioning to arts, culture and entertainment uses.

#### Near Term

- Attract one or more arts/cultural/entertainment anchor to the Golden Triangle, west of 16th Street, and develop other cultural partnerships throughout the district

#### Future

- Support the branding and marketing of this new cultural district and provide the tools for it to flourish, including targeted incentives for cultural production spaces (e.g., recording and rehearsal space)
- Install public arts, sculptures, and other activations along 17th Street to create a culturally authentic and visually attractive environment that can draw foot traffic from Lafayette Square via Farragut Square and other heavily visited destinations to the south.
- Implement streetscape and pedestrian improvements along 17th Street to improve permeability and draw foot traffic from nearby residential neighborhoods.
- Market Downtown West as a location for universities to establish programs for art and media

## Foundational Elements & Key Nodes

### Penn West Equity, Innovation, & University District

**Grow Penn West as a hub for social sciences, technology, and policy innovation, with a robust network of startups and technology companies, top tier research universities, and workforce development programs.**

With unmatched proximity to the White House, federal agencies, and global organizations, Penn West is ideally positioned to bring together

public, private, and academic stakeholders to drive economic development in Downtown D.C. To catalyze this growth, Penn West must find innovative ways to backfill or reposition existing vacant office space, such as providing space for universities to co-locate, and launch accelerator and incentive programs that enable firms of all sizes to succeed.

#### Now

- Work with embassies and international institutions in the Penn West area to generate leads and attract international companies, promoting a soft-landing program.
- Utilize the new and expanded incentive toolkit—such as seed grants and subsidized office rent—to attract startups and entrepreneurs to Penn West
- Deliver the Penn West Global Innovation Hub, a physical space within the Penn West node that provides opportunities for early-stage firms to collaborate and cluster in place.
- Amplify marketing efforts to attract top tier research universities to Penn West and create dedicated resources to maximize their economic impact.
- Support ongoing operations and maintenance of parks in the Penn West Equity, Innovation, and University District, such as Edward R. Murrow Park and James Monroe Park

#### Near Term

- Complete Penn West streetscape improvements and implement international cultural and arts activations, with the goal of pulling tourists from the White House

#### Future

- Create spaces for multiple universities to co-locate in one setting with shared amenities, thus encouraging greater collaboration and interaction between students and faculty.
- Identify new development opportunities generated by university proximity, such as student housing, and market to property owners of buildings ripe for repositioning.
- Establish a BIPOC small business accelerator, building upon George Washington University's Summer Startup Accelerator to support communities outside of universities as well

## Penn Quarter/Chinatown

**Widen sidewalks and calm vehicular traffic along 8th Street NW, and create new destinations for arts and culture, anchored by the Smithsonian’s National Portrait Gallery/Smithsonian American Art Museum and nearby theaters and performance venues with existing regional pull.**

Penn Quarter / Chinatown is an existing cultural and entertainment district, so it provides an

attractive location for new venues. While the December 2023 plans to relocate the Wizards and Capitals to Northern Virginia cast doubt over the future of Capital One Arena, Penn Quarter / Chinatown is an opportune location for place activations and cultural and arts district branding efforts to commence in full force once near-term challenges are addressed.

### Now

- Continue negotiations to retain Capital One Arena and its teams; in the event the teams relocate, leverage the work of the Gallery Place / Chinatown Task Force to establish a clear vision for the future of the site and support ongoing efforts to stabilize the neighborhood based on the needs of the community.
- Support the branding and marketing of a cultural district, centered around Penn Quarter / Chinatown but also including surrounding theaters and performing arts facilities.
- Widen the sidewalks and calm vehicular traffic on the 700 and 800 blocks of 8th Street to create a three-block promenade from Carnegie Library to the Portrait Gallery, as envisioned in the OP Public Realm Plan for Portrait Gallery Plaza: Cultural Commons; consider extending this promenade to the U.S. Navy Memorial in the future.
- Improve the hardscape along F Street between 6th and 9th Streets to facilitate events, as recommended in the OP Public Realm Plan
- Reevaluate other pedestrian infrastructure in the node, particularly along 7th Street to bring it in line with the recommendations offered in the Gallery Place–Chinatown Corridor Study

### Future

- Work with property owners to develop a retail plan (possibly including a master leasing program) for retail corridors currently experiencing elevated vacancy, incentivizing a breadth of food, beverage, and entertainment concepts that can appeal to residents and visitors alike

## Downtown East

**Integrate local universities and ongoing redevelopment projects with the remainder of Downtown D.C., using public property transfers and infrastructural improvements to create a more seamless urban fabric.**

The existing landscape of Downtown East—often perceived as a latent “dead zone” in the urban

fabric of Downtown D.C.—teems with potential for revitalization. As the canvas for mixed-use development continues to expand, local universities can play key roles in establishing an interesting and more accretive mix of commercial, residential, and academic uses.

### Now

- Provide the Community for Creative Non-Violence (CCNV) with planning assistance to develop an alternative to its existing building on the adjacent parking lots owned by CCNV.
- Reposition public assets between the FBI Headquarters and Union Station, starting with a development of a plan for public property dispositions and long-term federal space needs.
- Establish Downtown East as a university district, and collaborate with Johns Hopkins University and Georgetown University to identify expansion opportunities.
- Implement streetscape improvements along east-west through fares to enhance pedestrian experience for people traveling between Union Station and Downtown D.C.
- Implement improvements to John Marshall Park and other parks in and around Downtown East, such as Cobb Park, Tax Court Park, and DC Superior Court green space.
- Support ongoing operations and maintenance of John Marshall Park and any additional redeveloped parks

### Future

- Soften freeway on-ramps and exit ramps to ensure more comfortable pedestrian paths and enhance pedestrian safety
- Implement improvements to Louisiana Avenue to bolster connectivity between Union Station and the National Mall, allowing Downtown East to attract greater visitor traffic



# Long Term Impacts

04

Awaiting  
text for this  
section

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text for this  
section

# Conclusion

05



## Conclusion

# Crucially,

the recovery and reimagination of Downtown D.C. will not be the result of a single investment or intervention or achieving a single goal, but an evolving journey that demands adaptability in approach and consistency in commitment.

The Downtown Action Plan comes at a critical time. As we embrace the Action Plan's recommendations, we contribute to the collective effort of transforming today's adversity into tomorrow's growth, ensuring Downtown D.C. emerges stronger and more dynamic than ever before.





**Special thanks to our contributors**



**FEDERAL CITY  
COUNCIL**



GOLDEN TRIANGLE



**DOWNTOWNDC**

Office of the Deputy Mayor for Planning & Economic Development · Trueblood City  
Justice & Sustainability Associates · Kyanite Partners · RCLCO · HDR · Friendly Design Co.